

# MERGERS & ACQUISITIONS CYBER RISK ASSESSMENT

CrowdStrike Services can provide the critical insight necessary before a merger or acquisition so your organization can avoid introducing unnecessary risk and expense.

## KEY STATS:

\$300  
Billion

THE ESTIMATED ANNUAL VALUE  
OF INTELLECTUAL PROPERTY STOLEN  
FROM THE U.S. ECONOMY<sup>1</sup>

200  
DAYS

THE AVERAGE TIME ADVERSARIES DWELL  
IN AN ENVIRONMENT BEFORE THEY ARE  
DETECTED AND EJECTED<sup>2</sup>

\$3.8  
Million

THE AVERAGE TOTAL COST OF A  
DATA BREACH GLOBALLY IN 2015<sup>3</sup>

## OVERVIEW

You would never purchase a house without an inspection. Why invest millions of dollars in a business without properly assessing it? Likewise, any merger or acquisition scenario that would involve integrating networks or services with a previously unvetted organization or partner should undergo extensive scrutiny. The Mergers and Acquisitions Cyber Risk Assessment provides the proactive visibility necessary for M&A activities to be successful without introducing new risks.

## CROWDSTRIKE GETS THE RIGHT ANSWERS TO THE RIGHT QUESTIONS

Expanding your organization's operational capabilities shouldn't mean increasing the risk to your business operations. But various scenarios could arise with a potential merger or acquisition partner that can introduce new issues:

- A potential partner organization could already have vulnerabilities that can be exploited to gain access to your network and sensitive data.
- The partner's network could have been compromised by attackers who have extracted valuable intellectual property from the acquisition partner's environment, materially impacting its valuation.
- The partner organization could lack sufficient controls to match your organization's current information security strategy and introduce unintended vulnerabilities.

CrowdStrike Services can perform the necessary analysis, testing and overall diagnosis of these scenarios utilizing Falcon Host for nearly immediate visibility into endpoint activity in both the client and third-party environments.

**Our goal:** provide the recommendations and information necessary for your management team to make informed decisions before a potential transaction.

1. The IP Commission Report on the Theft of Intellectual Property – May 2013

2. INFOSEC Institute - "The Seven Steps of a Successful Cyber Attack" – July 11, 2015

3. Ponemon Institute - "Cost of Data Breach Study: Global Analysis" – May 2015

# WHY CROWDSTRIKE?

## INVESTIGATIVE SKILLS

Technical & investigative skills developed over the course of years of incident response engagements. Our specially selected team members average 10 years of experience and come from military and government intelligence agencies and top security consulting firms. Remember: your adversaries are people – and you need seasoned professionals with the right experience to discover and mitigate damage to your business-critical operations.

## SUPERIOR TECHNOLOGY PLATFORM: FALCON HOST

Proprietary tools that automate investigative tasks and enable network traffic and host-based artifacts to be rapidly evaluated—even across networks that contain hundreds of thousands of systems. Get a forward looking windshield view now before attacker actions occur.

## ADVANCED THREAT INTELLIGENCE: FALCON INTELLIGENCE

A team focused solely on researching the latest exploits and reverse engineering malicious software. Our team also profiles key attack groups, including their tools, practices and objectives along with corresponding Indicators of Compromise (IOC) and Indicators of Attack (IOA).

## MANAGEMENT EXPERIENCE

Experienced and trusted professionals providing guidance and actionable advice on the business impact of security issues discovered during the assessment.

# RISK DETECTION IN ACTION

During an assessment of a company that a client was considering acquiring, CrowdStrike Services found:

- Many commodity malware infections that had propagated throughout that company's environment undetected
- Many poor security practices

Based upon the risks CrowdStrike discovered, the client decided to cancel the transaction: a potential breach is not the only risk to be considered before an acquisition or investment in a potential partner organization. A combination of other security issues can be an acquisition obstacle.

# ABOUT CROWDSTRIKE SERVICES

The experience and expertise of the CrowdStrike Services Team is second to none in the cybersecurity industry, drawing upon experience from both government and leading consulting agencies. Our Services Team helps companies of all sizes and complexity to prepare for and stop breaches. Our team has worked on some of the largest, most publicized and challenging cyber intrusion incidents in recent years. CrowdStrike customers include many of the world's largest organizations, including three of the ten largest global companies.

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## CROWDSTRIKE

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