

# Incident Response Playbook Development

Prepare for the inevitable with  
defined response playbooks

The rate at which threat actors are breaching organizations has never been more accelerated. Making the right play when responding to these fast-moving threats requires thorough preparation. A key step in cybersecurity preparedness is to create well-defined playbooks that describe how your organization will effectively and efficiently respond to each type of incident.

## Making the right play

Ensure that you and your team are prepared with a carefully crafted and well-thought-out incident response playbook when the inevitable cyber incident occurs.

An Incident Response Playbook Development engagement will ensure that you have the right playbook, at the right time, when you need it. Whether your current playbooks need revising or you are starting from scratch, the seasoned cybersecurity professionals at Echelon Risk + Cyber are ready to guide you.

Just as no two cyberattacks are the same, no two organizations are identical. Echelon's approach ensures that the playbook developed is tailor-made for your organization while adhering to incident response best practices. Your playbook will reflect the capabilities of the people, tools and technology you have in place that are unique to you.

Echelon's cybersecurity experts will help you evaluate your current incident response program and capabilities and create playbooks that ensure you respond decisively to an incident.

## Key service features

Incident Response Playbook Development is a partner-delivered service from Echelon Risk + Cyber, whose cyber professionals develop playbooks that provide you with a standardized response process for specific cybersecurity incidents. Echelon helps define the types of events you may encounter and how you and your organization would specifically respond to those events. These playbooks will be developed side-by-side during the overall Incident Response Plan Development project.

A well-designed incident response playbook takes your current team and organizational capabilities into account. Echelon will work with your team to understand the current state of your incident response capabilities across three planes of enablement: people, process and technology.

## Key benefits

- **Highly effective incident response playbooks:** Organized and well-thought-out cyber incident response playbooks allow your organization to act swiftly in the face of specific types of threats to protect your systems, networks, operation and business reputation.
- **More than just a playbook:** Organizations increase their response readiness through planning, workshops, scenario discussions and incident workflow.
- **Strong defensible cybersecurity position:** Having solid plans and playbooks signals to investors, regulators, board members and other interested parties that your organization takes cybersecurity seriously. By having relevant playbooks that cover today's threat landscape, you put yourself and your program in a strong defensible position.

Echelon's playbook scenarios cover:

- Ransomware
- Phishing
- Account takeover
- Distributed denial of service
- Third-party breach
- System failure
- And many more

## ABOUT ECHELON

Echelon Risk + Cyber is a cybersecurity professional services firm built on the belief that privacy and security are basic human rights. Echelon's comprehensive suite of services are customized and right-sized for each client, helping to solve even the most complex cybersecurity issues.

## CONTACT CROWDSTRIKE

CrowdStrike: [www.crowdstrike.com](https://www.crowdstrike.com)

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## About CrowdStrike Services

**CrowdStrike** delivers Incident Response, Advisory Services, Technical Assessments, Product Support and Training that help you prepare to defend against advanced threats, respond to widespread attacks, enhance your cybersecurity practices and controls, and operationalize your technology platform.

We help our customers assess and enhance their cybersecurity posture, implement technologies, test defenses against real-world attacks, respond to incidents, accelerate forensic investigations, and recover from a breach with speed and precision. Harnessing the power of the CrowdStrike® Security Cloud and the CrowdStrike Falcon® platform, we help you protect critical areas of enterprise risk and hunt for threats using adversary-focused cyber threat intelligence to identify, track and prevent attacks from impacting your business and brand.

Learn more: <https://www.crowdstrike.com/services/>

Email: [services@crowdstrike.com](mailto:services@crowdstrike.com)



### Why CrowdStrike Partners with Echelon

CrowdStrike has established an ecosystem of trusted partners to deliver expertise and capacity in key areas of cybersecurity.

#### Real-world IR experience:

Echelon's team of cybersecurity experts, adversarial emulation engineers and senior defensive engineers all have deep experience in the attack scenarios that different types of organizations are likely to encounter, and they know the importance of making the right play to defend against these types of attacks.

#### Proven IR maturity model:

Echelon uses a proven and effective incident response capability maturity model to have meaningful conversations with your team and take stock of your existing capabilities.

#### Tailored IR planning

**approach:** Echelon will create highly effective playbooks that are tailored to your specific situation and reflect the capabilities of the people, tools and technology you have in place.

**Note:** The level of detail for IR playbooks is in between IR plans and runbooks. A playbook is more granular than a plan but not as detailed as a runbook, which provides specific technical details to implement a playbook.