

Cybersecurity for Small Businesses: A Spotlight on Ransomware

What is ransomware?

Ransomware is a type of malware that denies legitimate users access to their system and requires a payment, or ransom, to regain access. If the ransom payment is not made, the threat actor could publish the data on dedicated leak sites (DLSs) or permanently block access to your files.



60%¹

of small businesses fell victim to a cyberattack in 2021-2022



\$16k+²

on average was paid in cyber ransoms in 2023 by U.S. SMBs, only half of which recovered all of their data

Why is the SMB sector a prime target?



Lack of protection: Many SMBs have not invested in cybersecurity, making it easier for cybercriminals to gain access



False sense of security: Owners think threat actors are only interested in larger, more lucrative targets

1. Devolutions (2023) The State of IT Security for SMBs in 2022-2023

2. Hiscox (2023) Cyber Readiness Report

How SMBs can protect their business



Back Up

Regularly back up data and files to reduce the impact of an attack



Educate

Educate employees about phishing and social engineering attacks to reduce risk



Invest

Invest in robust security software such as CrowdStrike Falcon® Go



Why SMBs choose Falcon Go

Ease of Use

Designed for users of all skill levels, secures your devices 24/7 within minutes

Affordability

Securing 5 devices per year with Falcon Go costs less than half the price of the latest iPhone

Quality of Security

Tested to prevent ransomware and stop advanced attacks that consumer-grade antivirus misses

Protect your business with Falcon Go

[15-Day Free Trial](#)

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